

Let's Get Personal

What do colleges look for?

A presentation by
Adelphi University



Planning: Get Inspired



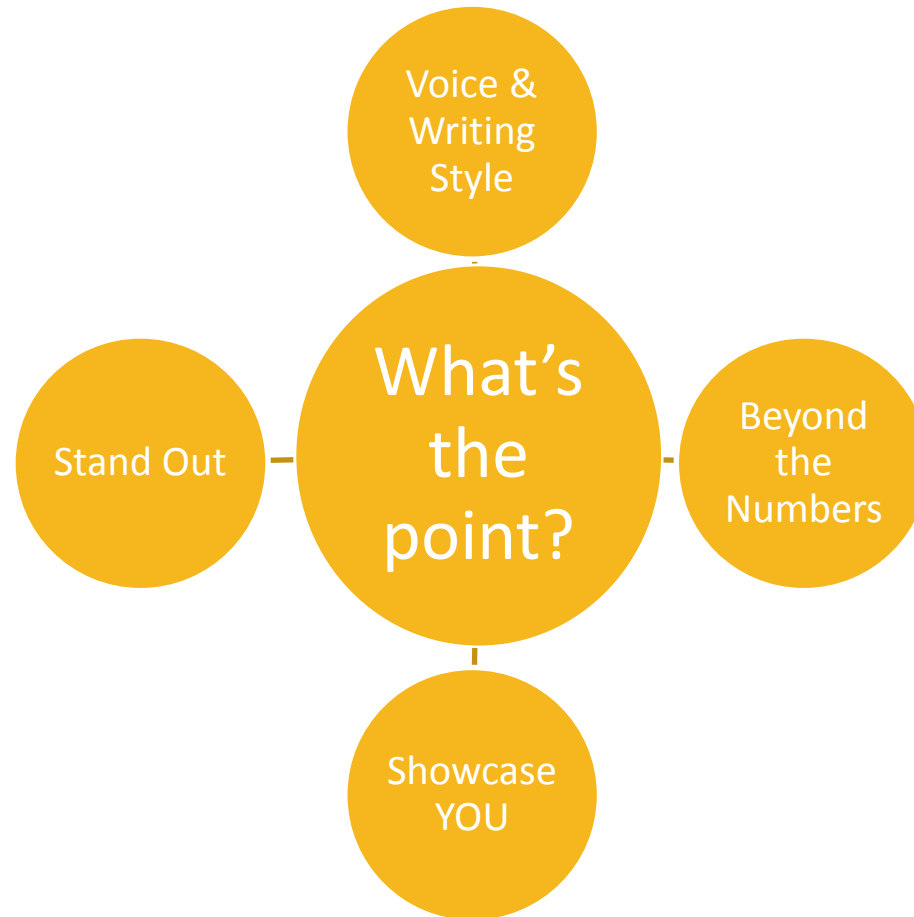
The College Process

- Plan to:
 - Continue to excel in your classes and involvement
 - Visit schools of interest & make connections
 - Attend HS visits, college fairs to explore options
 - Obtain admissions applications
 - Determine costs of attendance & admission criteria
 - Research scholarships, grants, loans from other sources
 - Obtain letters of recommendation
 - Submit admissions applications & follow up

Getting to Know You

- The College Essay
- Admissions Interview
- Demonstrated Interest
- Maximizing Your Campus Visit

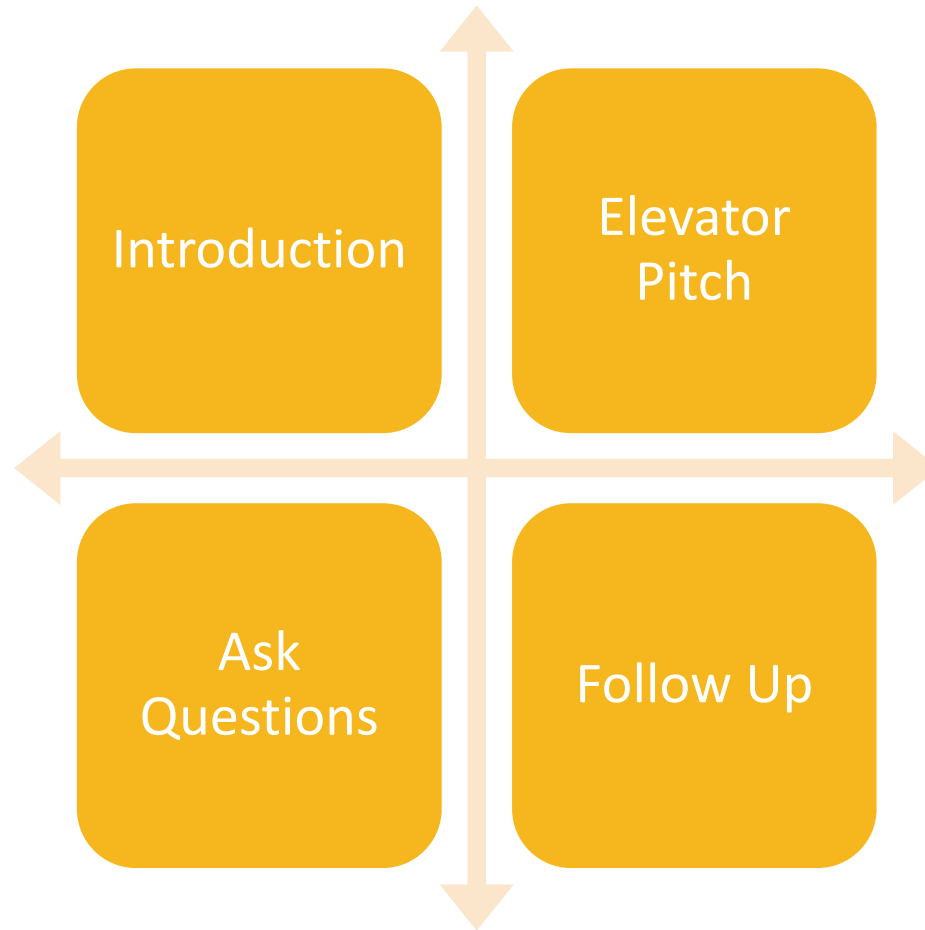
The College Essay



Essay Writing Advice

- Start the writing process early and approach it creatively
- SHOW, Don't tell
- Sometimes, "less is more" – Be clear
- Start strong, Finish stronger
- Bring something new to the table
- The extraordinary can be found in the ordinary
- Write about something you have not presented in your application
- DO NOT plagiarize – we'll find out 😊
- Avoid mentioning college names in your essay
- Feel PROUD that you survived the college essay process!

The Admissions Interview



Admissions Interview Advice

- Firm handshake and smile 😊
- Know your academic credentials and interests
- Research the school prior to your interview
- What is important for admissions to know about you?
- Dress appropriately
- Bring relevant information with you
- Ask questions!
- Follow up

Demonstrated Interest

- College Fairs
- High School Visits
- 1:1 Follow Up
- Campus Visits
- Social Media
- Alumni Connections
- Application Information

Maximizing Your Campus Visit



Questions?

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